

FOR IMMEDIATE RELEASE

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PACBRAKE CONTEST WINNER RECEIVES A BRAKE

Driving down mountain passes was the inspiration for this winner

SURREY BC – It was announced this week that Larry Crouse from Arvada, Colorado was the first winner of Pacbrake’s “What’s Your Reason?” contest, receiving a new Pacbrake PRXB Exhaust Brake for his 2007 GMC 3500.

Pacbrake manufactures cutting edge vehicle technologies such as exhaust brakes and air suspension products, and recently launched a national advertising campaign inviting people to visit their website and enter their best reason for why they have, or need, a Pacbrake product.

Larry Crouse, a retired truck driver, knew exactly what to write. After 32 years of driving, his winning reason was simple. “It is a good feeling going down the pass with exhaust brake on, and not touching the brakes.”

“I live in the Rocky Mountain region,” says Crouse, “and I know what it is like to drive down a pass with hot brakes and a spongy pedal and it is no fun.”

Crouse is big believer in investing in a Pacbrake product, “I know that it is an investment that will pay for itself, preventing brake repair on the truck and the trailer. I will always spend the money for safety.”

Pacbrake has engineered solutions for many vehicles, including RVs, light-, medium-, and heavy-duty trucks. From their flagship PRXB Exhaust Brakes to the new line of Air Suspension products, Pacbrake is leading the way to a better, safer ride. If you would like more information about Pacbrake’s line-up of automotive products or to post your reason, visit their website at www.pacbrake.com.

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High resolution files of logo and images available. Email request to leigh@pacbrake.com.